



Strategic Plan

Make Indiana ACC the CV Professional Home in the State

Position Indiana-ACC as an indispensable resource for cardiovascular care information in the state of Indiana

- ⇒ Increase awareness of IN ACC resources and benefits
- ⇒ Reorganize IN ACC website to ease access to professional materials and information specific to the State of IN
- ⇒ Improve IN ACC's social media presence

Advance Quality of Care and Advocate for Improved CV Health

Promote cardiovascular health and advocate for the quality, equity, and value of patient-centered care

- ⇒ Launch a media strategy to proactively address topics of interest and to respond to hot topics within the State
- ⇒ Coordinate practice visits by legislators to discuss issues that impact quality of care
- ⇒ Create awareness among providers of available patient resources
- ⇒ Affiliate or partner with IN State societies on joint initiatives
- ⇒ Reduce care variations across the State

Deliver Actionable Knowledge

Facilitate knowledge dissemination and access to educational opportunities for members, at all stages in their careers

- ⇒ Explore opportunities to host/co-host local meetings to expand reach outside of Indianapolis
- ⇒ Offer webinars by local experts on timely state-based topics
- ⇒ Aggregate and disseminate best practices; explore peer mentorship opportunities

Ensure Organizational Engagement & Sustainability

Promote member engagement

- ⇒ Increase engagement of cardiologists across the State
- ⇒ Develop and expand sections
- ⇒ Encourage IN ACC members to participate in national committees
- ⇒ Foster early career and pre-early career engagement

Mission: To transform cardiovascular care and improve heart health of all Hoosiers