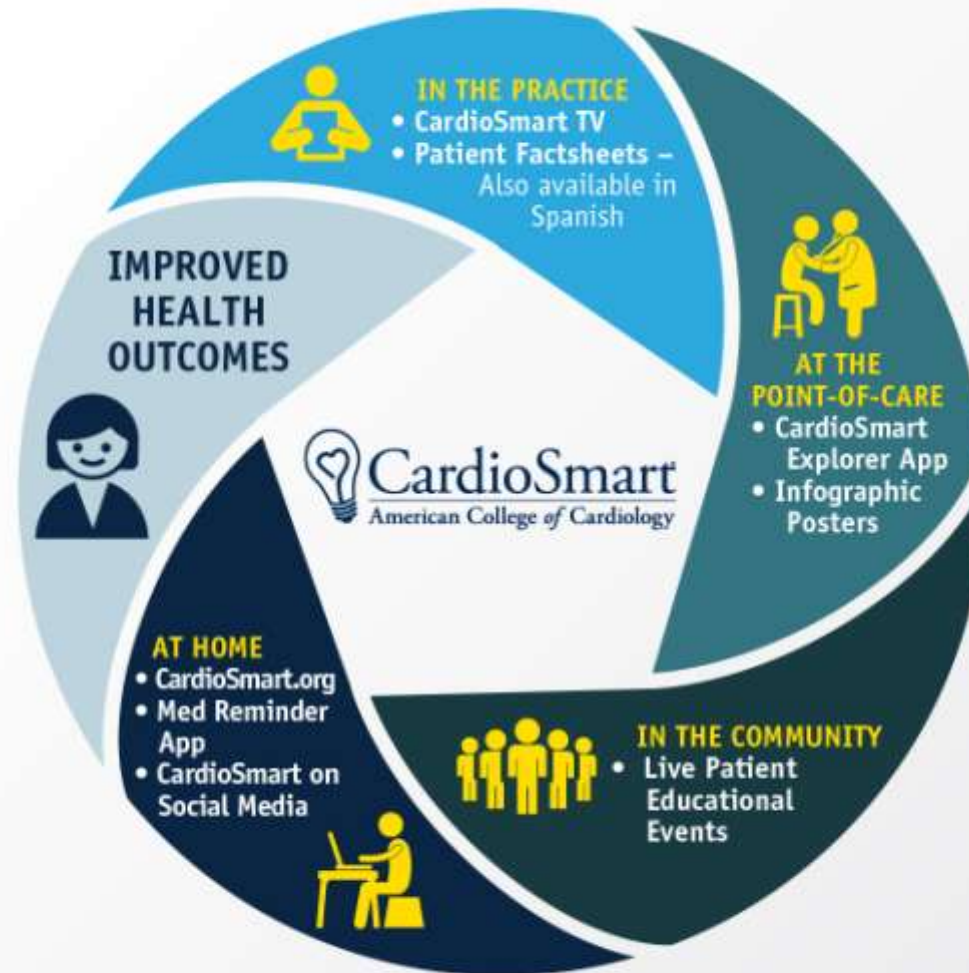




The Continuum of Care





IN THE PRACTICE

- CardioSmart TV
- Patient Factsheets –
Also available in Spanish

▪ CardioSmart TV

- Cardiovascular-specific content
- Frequent updates to video programming
- Cover both lifestyle & procedure/treatment topics

▪ Patient Factsheets

- More than 200 heart-related topics
- Concise, easy to download and distribute
- Integrate with EMR discharge instructions

▪ **CardioSmart Explorer App**

- High-resolution cardiac animations
- Interactive demonstrations
- Email diagnoses to patients
- Free download for members

▪ **Infographic Posters**

- Education opportunity in exam room
- Vibrant, patient-friendly asset
- New topics covered frequently
- Re-orders at no charge



**AT THE
POINT-OF-CARE**

- CardioSmart Explorer App
- Infographic Posters

• Live Patient Educational Events

- Condition-specific:
 - Atrial Fibrillation
 - Chronic Angina
 - Cholesterol
- Member-developed and facilitated
- Peer-to-peer support channel



IN THE COMMUNITY

- Live Patient Educational Events

▪ CardioSmart.org

- Customizable user experience
- Incentivized health tracking tools
- Latest cardiovascular news and research

▪ Social Media

- Continuous education and interaction
- Opportunity for member participation

▪ Med Reminder App

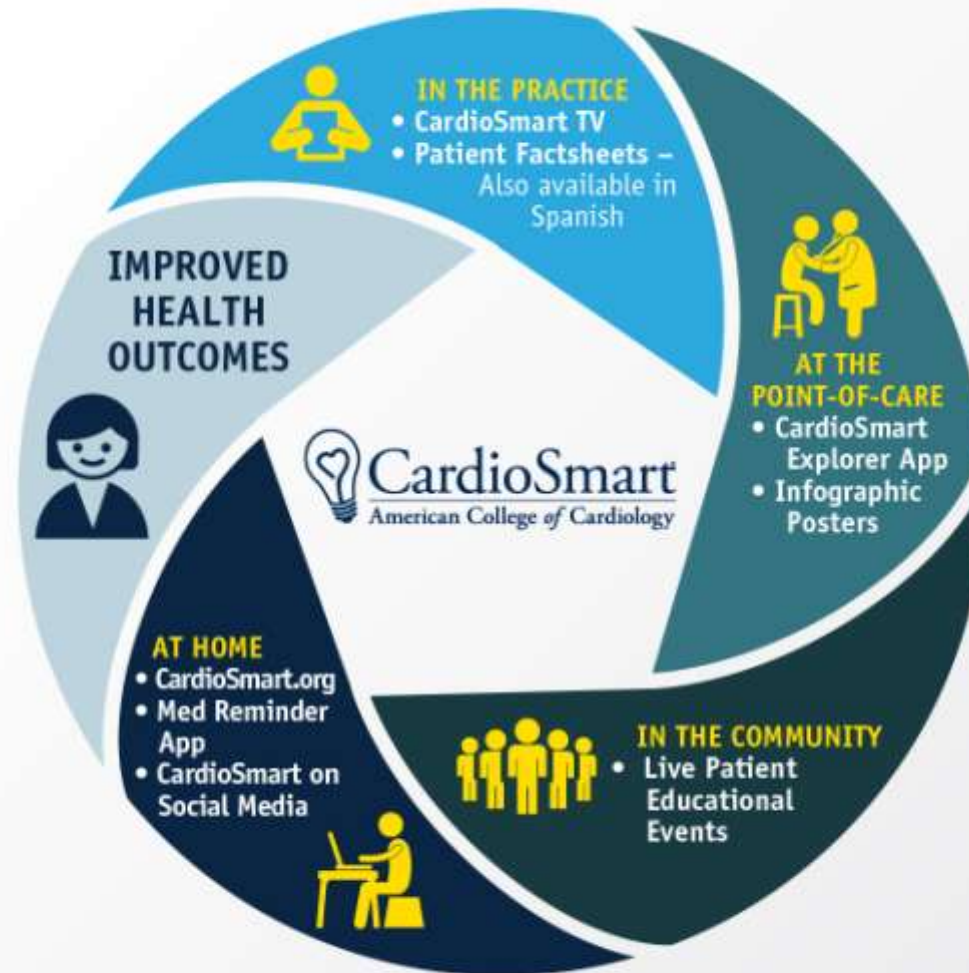
- Personal medication record
- Adherence through alerts, refill reminders

AT HOME

- CardioSmart.org
- Med Reminder App
- CardioSmart on Social Media



The Continuum of Care



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